

# Total-IELTS.com

## Media Vocabulary

**Influential** /ˌɪnfluˈenʃəl/ (Adj) - To have enough status and respect to persuade others.

**Example:** The news channel was influential when it came to persuading voters to vote for the candidate.

**Mass media** /mæs 'mi:diə/ (N) - Newspapers, the Internet, TV and the radio.

**Example:** Traditional mass media is slowly being replaced by alternatives such as social media.

**Current affairs** /'kʌrənt ə'feəz/ (N) - Political news happening now.

**Example:** The channel's current affairs program is the highest rated on any channel.

**Press release** /prɛs rɪ'li:s/ (N) - A statement given to the press to publicize something.

**Example:** The party's press release announced the dates for the general election.

**Impartial** /ɪm'pɑ:ʃəl/ (Adj) - To be neutral and not support one particular point of view.

**Example:** The newspaper claims to be impartial, but they supported the opposition leader.

**Headline** /'hedlɑ:m/ (N) - The title of a news story or the main points of the news.

**Example:** The celebrity's marriage made all the headlines.

**Reality TV** /ri(:)'æltɪ 'ti:vi:/ (N) - TV shows that have normal people (not actors) in various situations.

**Example:** Survivor is one of the most popular reality TV shows.

**Correspondent** /ˌkɒrɪs'pɒndənt/ (N) - Someone employed by a news organization who reports on a particular story.

**Example:** Being a war correspondent is one of the most dangerous roles in the media.

**Infamous** /'ɪnfəməs/ (Adj) - Describes something or someone who is famous for negative reasons.

**Example:** He is infamous for his opposition to women's rights.

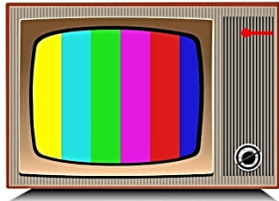
**Anchorman/anchorwoman** /'æŋkəmæn/ (N) - Someone who is the main newsreader on a TV or radio station.

**Example:** He's been the anchorman for the network for over 10 years.

## The Media: Idioms

**In the public eye** - To be written about and appear on the media.

**Example:** Since he won the tournament, he's been in the public eye.



**Media darling** - Someone who gets positive and constant coverage in the media.

**Example:** She's a real media darling because of the amount of charity work she does.



**Through the grapevine** - Unofficial way of getting news.

**Example:** I heard through the grapevine that the department plans to downsize.



**No news is good news** - Feeling less worried by avoiding bad news.

**Example:** I rarely watch the news, no news is good news.



**Hot off the press** - News that has just been printed and is recent.

**Example:** The birth of their first baby is hot off the press.



**Overnight sensation** - Something or someone that has become suddenly famous.

**Example:** He became an overnight sensation when his cookery video went viral.